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DRAGAN SAJATOVIC

MARKETING, DIGITAL CONTENT, E-COMMERCE | KEY CLIENT MANAGER

SUMMARY

A professional 12-year marketing career with expertise on developing brands for B2B and B2C market.

Highly motivated with the ability to quickly adapt to different professional environments and challenges.

Diverse experience in various markets and organizations from large corporations to non-profits.

SKILLS

Team leading
Google Ads
Google Analytics
Google My business
Search engine optimization
UX/UI planning
Web design
Wordpress design
Facebook advertising
Instagram advertising
Photography

EXPERIENCE

CEO & FOUNDER • RED BRICK MARKETING AGENCY • 2015 - TODAY

Key client manager with responsibility of all the contracts, finance, HR, procurement, sales and marketing strategies for the clients and for the company.

MARKETING EXPERT • DID MARKETING AGENCY • 2014 - 2015

Marketing leader of the client accounts online and offline marketing campaigns. I was in charge in media buying and media campaign planning for B2B and B2G companies.

ONLINE MARKETING EXPERT • VOCOR MEDIA AGENCY • 2012 - 2014

In the beginning of online marketing advertising on Facebook and other social networks I was in charge for campaign building and social media buying for Croatian and International companies.

EDUCATION

MASTERS IN MARKETING • 2011 • UNIVERSITY OF ZAPRESIC

Masters in marketing of special areas such as services in B2G, B2C and B2B market.

MARKETING LEADER • 2014 • UNIVERSITY OF ZAGREB

Marketing specialization for media buying, media planning, online digital marketing and digital transformation of different niche companies.



EMAIL



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